

Cllr Barbara Jones-Williams September/October 2023 Report

Firstly, I send my apologies for the October meeting, I will be away on holiday.

Planning

No doubt most will be disappointed with the decision on the Hollins Lane development, I asked for it to go to committee so it can be discussed openly in public, both speakers, your Chairman and an Objector spoke eloquently and with passion, however the officers recommendation for approval went through on the committees majority vote, it had been suggested since, that following the decision at Powick (the application heard prior to the Martley one) with the representation and support shown by the public against the application, may have made a difference, but there was a difference in as much as the Powick application was for a drive through coffee shop, Powick have themselves had several big planning developments approved, the Powick ward have had appeals won by developers for similar reasons, preferred site in the SWDPR, lack of five year land supply etc..

Grants

Cllr's Hardwell, Watt and myself had a very informative and helpful meeting with Victoria Carman, MHDC regarding grant funding, I'm sure that Merv and Stuart will fill you in with the details..

Celebrate the cultural history of The Malvern's this Autumn

A series of festivals celebrating culture and the arts will soon be coming to The Malvern's.

Across the years some of the world's most creative minds have used The Malvern's as a place to think, invent, write, paint, and play.

The Area of Natural Beauty has been inspiration for such greats as the composer Edward Elgar, writers J.R.R Tolkien and C.S Lewis, as well as landscape artist Dame Laura Knight.

Upcoming festivals include:

- The Regal Comedy Festival, 9 to 23 September
- Worcestershire Living History Show, 16 to 17 September
- Malvern Autumn Show, 22 to 24 September
- Autumn in Malvern Festival, 23 September to 29 October
- Tenbury Applefest, 7 October

- Festival of Innovation Family Day, 7 October
- Great Malvern Festival of Stories for Children, 24 to 29 October
- Shakespeare Folio 400, 5 to 12 November
- FEAST, 6 to 12 November

Tenbury Mistletoe Festival, 1 December Visit www.visitthemaalverns.org/cultural to find out more about the festivals and how to book.

Shop Local Campaign for Town Centres

We will soon be launching our new 'Shop Local' campaign which aims to raise awareness of the wonderful shops we have available on our doorstep and to encourage residents to support their local traders.

The Visit the Malvern's website has an individual shopping section for each of the town centres which showcases what is on offer across the five town centres.

Visitors are able to search and view the many options available to purchase a wide range of items.

The campaign will include new shop local branding, new image and video content in collaboration with traders and social media marketing. It has been created in response to traders' comments following regular meetings across the district.

Visit the following links for more information: Upton:
www.visitthemaalverns.org/shopupton Tenbury:
www.visitthemaalverns.org/shoptenbury Malvern:
www.visitthemaalverns.org/shopmalvern

Barbara