

Cllr Barbara Jones-Williams June 2023

Chairman of Council

It gives me great pleasure to say that I have once again Chairman of Malvern Hills District Council, for the third time in my 28 years as Councillor.

New Tourism Grant aims to help local tourism businesses grow

A new grant has been launched to help tourism businesses in the district grow and increase visitor numbers.

The Malvern Hills Tourism Grant Scheme, is funded by the UK Government through the UK Shared Prosperity Fund.

The aim of the scheme is to help develop the local tourism industry within specific areas, as well as increasing visitor numbers and improving the visitor experience within the Malvern Hills District.

The scheme plans to support the Malvern Hills District tourism industry to grow over a two-year period, with the opportunity to:

- Encourage businesses to adopt greener practices
- Help with upkeep of local attractions
- Improve visitor experience
- Improve accessibility at attractions
- Encourage festival and event development in town centres

Eligible businesses can apply for a 50% match-funded grant. Grants include:

- Cultural/Heritage Attractions - up to £5,000
- Attractions – up to £2,500
- Sustainable Tourism – up to £2,500
- Festivals and Events - up to £1,000 Visit www.malvernhills.gov.uk/grants-and-funding for more information about the grant and criteria for eligibility.

Bottle Banks

You might have noticed that the old domed glass bottle banks have been replaced with yellow wheelie bins, this is particularly beneficial to our residents which are still using the old cherry sacks.

You will still be able to recycle your glass as usual but now you won't need to separate the glass by colour as this is managed by the processing plant.

There is no benefit to collecting glass separately thanks to advances in the processing technology.

If you have a green recycling bin, you can dispose of all glass in your bin and there is no need to take the glass to the bottle bins in any of these areas. I have added the collection points below.

Area	Site Location	Postcode	Glass	Textiles	Shoes
Berrow	Duke of York	WR13 6JQ	Yes		
Bransford	The Fold	WR6 5JB	Yes		
Broadwas	Royal Oak	WR6 5NE	Yes	Yes	
Dunley	Dog Inn	DY13 0UE	Yes		
Earls Croome A38	The Elgar Inn	WR8 9DA	Yes		
Great Witley	Village Hall	WR6 6HR	Yes		
Guarlford Rd	Green Dragon	WR14 3QT	Yes	Yes	

Kempsey	Huntsman Inn, Green Street	WR5 3QB	Yes		
Knightwick	Talbot Hotel	WR6 5PH	Yes		Yes
Longdon	Hunters Inn	GL20 6AR	Yes	Yes	
Lower Broadheat h	The Dewdrop Inn	WR2 6RR	Yes		
Malvern	Link Top	WR14 1PD	Yes	Yes	Yes
Malvern	Malvern College	WR14 3PL	Yes		
Malvern	Morrisons	WR14 1PZ	Yes	Yes	Yes
Malvern	Priory Road South Car Park	WR14 3DS	Yes		
Malvern	Waitrose	WR14 4WR	Yes		
Malvern Wells	Wells Rd (layby)	WR14 4PA	Yes		
Mamble	Picnic Area	DY14 9JN	Yes		
Pendock	Grafton Lane	GL19 3PN	Yes		
Ripple	Village Hall	GL20 6EU	Yes		
Severn Stoke	Village Hall	WR8 9JA	Yes		
Shrawley	Brant Farm Caravan Park	WR6 6TD	Yes		
Welland	Welland Primary School	WR13 6NE	Yes		
Welland	The Marlbank	WR13 6NA	Yes		
Wichenford	Masons Arms	WR6 6YA	Yes		

Malvern Hills Reintroduction of Pearl-bordered Fritillary

I thought some of you might be interested that a species of butterfly that disappeared from the Malvern Hills 30 years ago has been reintroduced by a conservationist.

Best wishes,

Barbara